

Evergreen Content Creation

CHECKLIST

StoriesNMore.com

Topic Selection

- ☐ Timeless
- ☐ High-demand
- ☐ Non-trendy

Research

- ☐ Competitor Analysis
- ☐ Keyword Grouping

Writing

- ☐ Comprehensive
- ☐ Clear
- ☐ Actionable

SEO Optimization

- ☐ Targeted Keywords
- ☐ Interlinking
- ☐ Meta-tags

Visuals

- ☐ Add Images
- ☐ Infographics
- ☐ Real-life Examples

Engagement

- ☐ CTAs
- ☐ Sharing Options

Maintenance

- ☐ Regular Updates
- ☐ Refresh facts/links

Performance Tracking

- ☐ Monitor Traffic
- ☐ High-demand
- ☐ Engagement